

INTERCOLLEGIATE BROADCASTING SYSTEM, INC.

507 FIFTH AVE.
NEW YORK, N. Y.

March 13, 1942

Mr. John W. Clark
22 Founders Hall
Haverford College
Haverford, Pa.

Dear Mr. Clark;

The technical information contained on your card of March 10 was referred to Mr. David Borst, 720 State Street, Schenectady, N.Y.

In answer to your query about records, the statement "for non-commercial use on phonographs in homes" is out-dated. Before the RCA Victor - WNEW case, a few years ago, records were available for non-commercial use only; today, all rights to records are transferred to purchaser in the original purchase price.

The enclosed releases and data will give you a great deal of information about the Intercollegiate Broadcasting System, which was started two years ago. The enclosed membership list will give you an idea of the great range and number of colleges that comprise IBS.

If you are interested in becoming a part of IBS in the near future, your network must first receive the approval of the college administration. Then you are ready to apply for Trial membership. After becoming a Trial member, the IBS will aid you to its fullest ability to help you solve your many problems. This through the monthly bulletin and through any amount of correspondence you may feel inclined to indulge in.

Further, the IBS acts as national advertising representative for all Class A member stations, so that as soon as your organization can apply for this status you may receive this financial aid also. Local commercials are handled by the individual business managers of the college station.

Do not hesitate to ask us for any further information you may desire.

Sincerely,

Ruth V. VanDyke
Ruth V. VanDyke
Executive Secretary

RVD/nf

INTERCOLLEGIATE BROADCASTING SYSTEM, INC.

507 FIFTH AVE.
NEW YORK, N.Y.

1200, 130, 140, 150, 160, 170, 180, 190, 200, 210, 220, 230, 240, 250, 260, 270, 280, 290, 300, 310, 320, 330, 340, 350, 360, 370, 380, 390, 400, 410, 420, 430, 440, 450, 460, 470, 480, 490, 500, 510, 520, 530, 540, 550, 560, 570, 580, 590, 600, 610, 620, 630, 640, 650, 660, 670, 680, 690, 700, 710, 720, 730, 740, 750, 760, 770, 780, 790, 800, 810, 820, 830, 840, 850, 860, 870, 880, 890, 900, 910, 920, 930, 940, 950, 960, 970, 980, 990, 1000

Mr. John W. Clark
22 Lombard Hall
Haverford College
Haverford, Pa.

Dear Mr. Clark:

The enclosed information on your card of March 10 was forwarded to Mr. David L. Clark, 700 State Street, New York 10, N.Y.

In answer to your query about records, the statement that no commercial use in phonographs is made is out-dated. Before the RCA Victor - New York case, a few years ago, records were available for non-commercial use only; today, all rights to records are transferred to producers in the original purchase price.

The enclosed releases and will give you a good deal of information about the International Phonograph Bureau, which was started in 1928. A enclosed memo will give you an idea of the great range and number of colleges that comprise I.P.B.

If you are interested in becoming a part of the I.P.B. next term, your network that first receive the approval of local college organizations. After passing a trial term, the I.P.B. will add you to its list of eligible colleges for solving your own problems. This through the monthly bulletin and through a grant of correspondence, a list of letters to I.P.B.

Further, the I.P.B. uses a national verification system for all classes, master classes, so as to be sure of the quality of the classes. The I.P.B. also has a list of all the colleges in the United States and Canada, and a list of all the colleges in the United States and Canada.

Do not hesitate to ask us for the further information you may desire.

Sincerely,

John W. Clark
Executive Director